

Presentation of experiences with electronic toll at the conference in Sophia

Bulgaria is the next EU country planning to develop an electronic toll system. Because it is the most current issue, the toll was also discussed at the *conference* “Strategic Infrastructure Bulgaria 2011” in Sophia on 29 March 2011. Organisers of the conference were prestigious Bulgarian professional media and its partners were the Ministries of Regional Development, Transport and Environment.

The conference was also attended by SkyToll representatives – the Chairman of the Board of Directors and the CEO Matej Okáli and the Head of the Strategy and Marketing Department Miroslav Bobošík. As the only guest from abroad, Miroslav Bobošík presented results of the complex service of electronic toll collection after the first year of its operation in Slovakia. His presentation also included solutions that are also applicable to Bulgaria’s needs.

Besides the conference participants, the experiences of SkyToll were a point of interest also for the Bulgarian media. Matej Okáli and Miroslav Bobošík provided an interview for “the Bulgarian national television”, the weeklies “Kapital” and “Stroitelstvo Gradat” and the portal “3e news”.